

IN THE CLAIMS

Claim 1. (Original) A composition of an active or functional organic compound solubilized in a phenylethyl ester which is an aryl carboxylic ester of 2-phenylethyl alcohol.

Claim 2. (Original) A composition according to claim 1 wherein said phenylethyl ester is 2-phenylethyl benzoate, 2-phenylethyl toluate or di-2-phenylethyl phthalate.

Claim 3. (Original) A composition according to claim 1 in which said active compound is a solid organic compound.

Claim 4. (Currently Amended) A composition according to claim 1 wherein said active or functional compound is a personal care, cosmetic, pharmaceutical, agricultural or industrial compound **solubilized in an amount of at least 20% w/w.**

Claim 5. (Original) A composition according to claim 4 which is a sunscreen composition.

Claims 6 through 11. (Cancelled)

Claim 12. (Original) A formulation which includes an active or functional organic compound solubilized in a phenylethyl ester which is an aryl carboxylic ester of 2-phenylethyl alcohol.

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Claim 13. (Original) A formulation according to claim 12 which is a personal care, cosmetic, pharmaceutical, agricultural or industrial formulation.

Claim 14. (Original) A formulation according to claim 1 which effectively delivers said compound.

Claim 15. (Original) A formulation according to claim 12 which is a sunscreen or sunscreen-containing formulation.